



ARTICLES OF ASSOCIATION

AIM

The aim of the Society for Responsible Design is to work towards more sustainable futures through the development and promotion of environmentally and socially responsible design practices and design-led cultural change.

MEMBERSHIP

Membership is open to all who agree with the aim and objectives of the society.

OBJECTIVES

To work towards more sustainable futures by facilitating

1) Information for now; and 2) Research for tomorrow

Information for now involves:

- promoting and disseminating information on responsible design among Australian designers, manufacturers and end users
- fostering a market for environmentally responsible products and services
- assisting industry to accept and implement environmentally and socially responsible manufacturing and marketing practices.
- establishing an information resource and provide a forum for the exchange of information on responsible design.
- promoting the evaluation of the social, environmental and economic impact of design in Australia.
- liaising with and advise government agencies, professional associations, environmental groups, community groups and industry associations.
- establishing a skills bank which will make available services of members for advice and practical assistance.

Research for tomorrow involves:

- developing more comprehensive, critical and creative understandings of the histories, philosophies and cultures of unsustainability and sustainability
- developing design-led strategies for bringing about cultural change toward more sustainable lifestyles and workpractices
- undertaking, publishing, presenting and promoting research into 1) and 2)
- developing educational material and undertaking educational activities related to the ideas and outcomes of 1) and 2)
- organising events and exhibitions demonstrating the ideas and outcomes of 1) and 2)